



SCHOOL & CLASSROOM PROGRAM

Global Youth Murals on Tour Chapter Guide



Making the Most of your Exhibit

CHAPTER BENEFITS

Hosting the Global Youth Murals will help you to raise awareness of your local PTPI chapter, fundraise, and increase membership.

FUNDRAISE FOR YOUR CHAPTER WITH PTPI NOTE CARDS

You can sell the PTPI Note Cards at a greater cost to raise money for your chapter! Each set of PTPI Note Cards includes twelve cards and envelopes, featuring the beautiful Global Youth Murals. Each set sells for \$12. Select a price greater than \$12, and sell the PTPI Note Cards at your exhibit.

If you wish to make a flyer regarding your sale of the PTPI Note Cards to benefit your chapter, PTPI can provide photos and text for the flyer. For these resources, and for permission to sell the PTPI Note Cards, contact the School & Classroom Program Director at classroom@ptpi.org.

PUBLIC RELATIONS

More exposure for your chapter means more exposure for PTPI!

- Contact your local news stations and newspapers to share information about the opening reception. Refer to your PTPI Publicity Manual for resources.
- Plan to have an Opening Reception to gather your local PTPI Chapter members. This would be an ideal time to host the PTPI Note Cards fundraiser.



- Contact the Community Chapters Coordinator at chapters@ptpi.org for a list of local at-large PTPI members in your area that you can invite to view the exhibit. PTPI can also send an email on your chapter's behalf to local, at-large PTPI members.
- Contact PTPI's Public Relations Director at publicrelations@ptpi.org for assistance with press releases.
- You may request a packet of PTPI publications prior to your exhibit. We suggest setting up an "information table" for visitors with PTPI publications and details about your local chapter.

PROJECT & PTPI DESCRIPTION

People to People International's School & Classroom Program has linked more than 275,000 students and their teachers in 128 countries for pen pal exchanges and projects that foster cultural understanding and friendship. PTPI's School & Classroom Program invites children annually to participate in the Global Youth Murals project. Students ages 4-19 years old create artwork that illustrates our world's unique cultures, hope for friendship and peace, and the importance of making people-to-people connections.

The purpose of People to People International is to offer multinational 'people to people' experiences that foster cross cultural learning, the development of global leadership skills, and the ability to connect with an international network of people committed to making a positive difference in the world. PTPI believes that a network of culturally knowledgeable global citizens can be an active force in creating a more peaceful and sustainable world, and that the contacts made through such a network offer tremendous opportunity for personal and professional growth.

PTPI, with World Headquarters in Kansas City, Missouri USA, was established by President Dwight D. Eisenhower in 1956. People to People International (PTPI), an NGO with a U.S. not-for-profit [501 (c)(3)] tax rating, has reached more than 160 countries with people of all ages participating in our programs.

The Details



Apply to host the murals by filling out the **Application to Host** form. You will be contacted by PTPI staff once the application is received to secure dates, answer questions, and finalize details.

Fifteen Global Youth Murals will be sent to you via postal mail on or before a date arranged with a PTPI staff member.

Each mural is 60 inches tall and 20 inches wide. Murals may be laminated, on canvas, or paper. The Global Youth Murals are fragile and cannot be replaced. Please remember to carefully handle these pieces of artwork at all times.

If the murals are mishandled while in the care of your chapter, you are responsible for sending the damaged mural to PTPI World Headquarters, and should do so immediately to allow time for replacement. Should this occur, PTPI reserves the right to not loan artwork to your chapter in the future.

Some chapters have coordinated permanent displays of the artwork within their community. We also welcome this opportunity! Please let us know if we can assist you in organizing a permanent home for this extraordinary artwork in your community.

Choosing a Venue

We suggest contacting local art galleries, schools, cultural centers, government buildings and/or banks to begin your search for the perfect location to host the murals. In addition to telling the gallery about your chapter, below you will find suggested text to assist you in securing a location for your exhibit.



To Whom It May Concern:

The Global Youth Murals are an annual art project of People to People International's School & Classroom Program. Each year teachers and their K-12 students from around the world create murals that illustrate our world's unique cultures, hope for friendship and peace, and the importance of making people-to-people connections. Fifteen Global Youth Murals are touring the country. (LOCAL CHAPTER NAME) will be hosting the murals (INCLUDE DATES HERE) and are looking for a space to display these unique pieces of art!

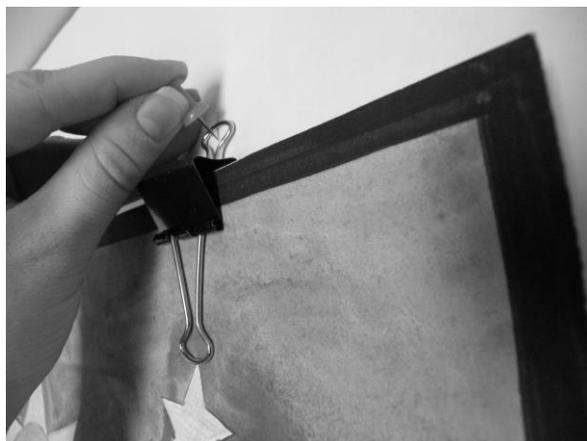
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You can also take more text from the "Making the Most of your Exhibit" section. Once a location is chosen, make sure to ask the host gallery how they allow artwork to be hung on their walls.

Hanging the Murals

1. Remove Global Youth Murals from the travel box and lay them out on a flat surface. Place books or weights on the murals to flatten prior to hanging. We suggest laying them out at least two days prior to hanging the murals. Make sure to lay the murals on a dry, clean surface where they will not be disturbed.
2. There are many ways to hang the murals. Each gallery has preferences about how they allow artwork to be affixed to their walls. The most common way to hang the murals is with binder clips. We can provide these fixtures for your use, by request.
3. Please affix two binder-clips to the top and bottom of each mural. In the hole provided on the binder clips, please place a nail, dress pin, 3M hook, S-hook, or thumb tack to secure the mural to the wall.
4. Place the provided Text Panels next to the mural using binder clips as well, or you may use putty, thumb tack, or Velcro – dependent upon what the host gallery allows.



Mailing the Murals after your Exhibit

It is the responsibility of your chapter to mail the murals and all hardware provided to the next Host Chapter, to arrive on or before the agreed date. If they are not headed to another chapter, please arrange a date to return the murals to PTPI World Headquarters. All costs associated with shipping the box will be the responsibility of your chapter. The travel box, with all murals and hardware included, weighs approximately 10 pounds. We suggest using a priority mail, with signature confirmation. We also encourage you to purchase insurance for the package, at \$100 USD.

If you decide to replace the box, please purchase a sturdy carton with measurements of at least: 24x12x12.

Please prepare for shipment by rolling the murals for safe travel, and securing the box by placing fresh packaging tape around all edges.