



FOR IMMEDIATE RELEASE

## **Professional Figure Competitor/ Entrepreneur Candice McField Visits Edmonton for International Fitness Show and to fightGLOBESITY**

McField to meet with local groups and spread message of a natural, healthy lifestyle.

KANSAS CITY, MO. (October 12, 2015) -- Candice McField, professional figure competitor, expert fitness coach and entrepreneur will bring her message of fighting “globesity” to Edmonton, Alberta, Canada, as she competes in the Pro/Am INBF Canada Western Natural & WNBF Pro Intercontinental Championships on Saturday, October 24.

“Globesity” is the escalating global epidemic of obesity and the overweight culture. According to the World Health Organization, by the end of 2015, an estimated 2.3 billion adults will be overweight. More importantly, at least 40 million children under the age of five will be overweight. Candice’s efforts are in the spirit of Mahatma Gandhi to “...be the change you we wish to see in the world”. She has created the fightGLOBESITY international movement to help to create a positive cultural shift.

Candice’s credibility in fitness and travel is rooted in an amalgam of her professional and personal ambitions. She has traveled to 27 countries, with experiences ranging from hearing former Cuban President Fidel Castro speak in Havana to a May 2015 in-residence meeting in Nairobi, Kenya with a Brigadier General discussing globesity. Having been featured in *Oxygen Magazine’s* “Future of Fitness” section, being named Ms. Figure Universe in Barbados and possessing a Masters in Business Administration from Thunderbird School of Global Management (ranked by *The Economist*), Candice knows the challenges of maintaining life balance and fitness while achieving your goals.

Through her website (<http://www.candicemcfield.com>) and mobile app, busy professionals and those with on-the-go lifestyles have been able to improve their fitness and confidence. By having customized plans available on your mobile device or tablet, Candice equips clients with the tools to train anywhere, anytime, no excuses.

“I’m excited for my first visit to Canada, including reuniting with my sponsored Canadian officer via People To People International,” says Candice. “Performing well in the competition is a priority, but with so many hours of sunlight and an active culture, I’m looking forward to meeting with Edmonton residents about maintaining health.”

Candice will be available Thursday evening, October 23 through Monday morning, October 27 in Edmonton for quotes, interviews and feature articles relating to fitness, training, travel and life balance. Find Candice McField on social media at [/CMFitness](#) on Facebook [@CandiceMcField](#) (Twitter) and [@CandiceMcField](#) (Instagram).

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