



2010
.....
annual report

PEOPLE TO PEOPLE INTERNATIONAL

Peace through Understanding



International

fulfilling our mission



In an uncertain world, we seek reassurance in constants. In spite of a fluctuating economy and global unrest, the mission and goals of our organization remain intact. At the forefront of People to People International's (PTPI) greatest assets is a dynamic worldwide membership committed to enhancing educational, cultural and humanitarian activities at home and abroad. This network spans generations, with programs available beginning at age five, and remains engaged in advancing *Peace through Understanding* at the local, national and international levels.

In 2010, new chapters were chartered in a multitude of diverse countries. Chapters widen the base of our organization, serve as outreach centers, provide humanitarian aid, host international visitors, and participate in assorted activities locally and globally.

Educational and Humanitarian Initiatives (EHI) provide delegates a more complete understanding of another culture through

MEETINGS AND CONFERENCES

More than 400 people representing 127 chapters participated in educational sessions, cultural activities and community service projects in support of their host cities.

- European Conference — Pecs, Hungary
- Asia Pacific Conference — Kakegawa, Japan
- Middle East/Africa Conference — Izmir, Turkey
- Symposium on Peace & Conflict: 19th Worldwide Conference — Scottsdale, Arizona USA
- Americas Regional Meeting — Scottsdale, Arizona USA

EDUCATIONAL TRAVEL

Nearly 400 adult and student delegates enriched their own lives while improving the communities visited.

ADULT TRAVEL OPPORTUNITIES

- EHI Peru
- EHI Turkey
- EHI South Africa
- EHI Egypt

STUDENT MEETINGS, CONFERENCES AND TRAVEL OPPORTUNITIES

- Global Youth Forum—Atlanta, GA USA
- EXPERIENCE: Peru
- European Youth Forum— Berlin, Germany
- YG IMPACT Weekend: New Brunswick, NJ USA
- YG IMPACT: Morocco

interaction with local citizens, home visits, and hands-on humanitarian support. For student members focused on making a positive difference, PTPI offered the ninth annual Global Youth Forum (GYF), as well as numerous events worldwide in which students focused on intercultural skills, global sustainability and humanitarianism.

"Giving back" is second nature to PTPI members. Thousands of students were mobilized for Global Youth Service Day (GYSD) 2010. Since 2005, PTPI has served on the coordinating committee for this annual event that engages youth worldwide in service work.

NEW CHAPTERS

were chartered in:

Bangladesh
Benin
Cameroon
Canada
Israel
Korea
Latvia
Lithuania
Malaysia
Mongolia
Morocco
Nepal
Niger
Poland
Romania
Taiwan
Turkey
Uzbekistan
United States



As a result, the GYSD administering organization, Youth Service America, granted PTPI a Wofford Award for “making service and service-learning the common expectation and the common experience of every young person in America.” Operation International Children (OIC) distributed school kits to children in Iraq, Afghanistan and other nations. OIC co-founder Gary Sinise and his Lt. Dan Band performed a benefit concert in Kansas City, Missouri, raising \$75,280 USD. Thanks to generous donors and a matching grant from the U.S. Department of

State’s Office of Weapons Removal and Abatement, PTPI’s Global Landmine Initiative supported the demining efforts of The HALO Trust in Cambodia. Additional support was given to aftercare efforts

GLOBAL YOUTH SERVICE DAY (GYSD)

- 2,810 students
- 61 projects
- 119 countries

in Nicaragua.

Finally, PTPI’s School and Classroom Program (SCP) furthers the mission through cross-cultural education and friendships. The Global Youth Murals project is on tour and the Global Book Club gained members of all ages.

PTPI is fortunate to have a diverse and vibrant membership base whose dedication ensured the success of 2010, marked by

SCHOOL AND CLASSROOM PROGRAM (SCP)

- In 2010, this free service used virtual connections to link 16,680 students with their peers in 40 countries
- Several outstanding Global Youth Murals remain on display at the world’s busiest airport: Hartsfield-Jackson in Atlanta, Georgia
- More than 350 members participate in the Global Book Club for all ages

HUMANITARIANISM

- Earthquake in Haiti: \$21,725 for Partners in Health
- OIC: 968 volunteers; 27,834 school kits
- Cambodia: \$102,000 for landmine eradication
 - 12.1 acres of high-priority mined ground cleared
 - 288 anti-personnel; 11 anti-tank; 28 explosive remnants of war destroyed
 - 225 direct and 11,599 indirect beneficiaries
- Nicaragua: \$10,000 for landmine survivor aftercare and support for the physically challenged

these accomplishments and more. Thank you for lending your time and talents to this important cause as we continue to positively impact our world today and for generations to come.

Your partner in peace,

Mary Jean Eisenhower
President and Chief Executive Officer

PHOTOS FROM LEFT:

1. Global Youth Forum participants focused on “Global Health: Finding the Prescription for Peace.”
2. Donors to PTPI’s Global Landmine Initiative help to turn minefields into usable land for grateful beneficiaries.
3. Indonesian students participated in the Global Youth Murals project, designed to celebrate peace through the arts.
4. “A Bridge to the Future” was the central theme for the Asia Pacific Conference in Japan.

"Fighting ignorance is extremely important if we also want to promote peace and awareness around the world."

donors who inspire

In Italian, the phrase is "donare al mondo." The English translation is "give to the world." No matter how you say it, PTPI Board of Directors member Valeria Magistrelli has a long history of giving to the world.

As the founder and president of PTPI's Milan, Italy Chapter, Magistrelli has orchestrated activities that give to the world at every level. Whether hosting a

Worldwide Conference in her native Italy, leading a delegation of students abroad, or opening her home to international visitors, Magistrelli's influence is far-reaching. After learning of the water crisis in Cameroon, her leadership propelled chapter members and conference participants to support the program "Aiutare i bambini" (Foundation to Help the Children). As a result, five wells were built to provide clean water to families in Cameroon. Most recently, her efforts have focused on the Mombasa, Kenya Chapter's project, "Pamoja Tuangamize Ujinga" (Together Let Us Fight Ignorance). The project's goal? To keep Kenyan students in school.

In Kenya, an inability to pay school related fees keeps many students out of the classroom and often forces them into arranged marriages or work at a very young age. Through education, chapter members in Kenya strive to combat the cycle of poverty. Friends such as Magistrelli help to ensure their success. With Magistrelli at the helm, members and friends of the Milan Chapter hosted a happy hour event and raised \$2,409.51 USD in one evening. A subsequent soccer tournament raised \$1,955.80 USD and plans are underway for an additional event in the spring. Their support has transformed the lives of the Kenyan students, their families and entire communities.

In Magistrelli's view, "Fighting ignorance is extremely important if we also want to promote peace and awareness around the world." PTPI members worldwide agree.

PROGRAMS AND OPPORTUNITIES

- Membership
- Chapters
(Community/University/Student)
- Worldwide Conferences
- Educational & Humanitarian Initiatives
- Global Peace Initiatives
- Young Generation
- Peace Camps
- Global Youth Forums
- EXPERIENCE Travel Programs
- IMPACT Travel Programs
- Scholarships & Student Loans
- School and Classroom Program
- Global Book Club
- Global Landmine Initiative
- Operation International Children
- Awards



Longtime member and donor Valeria Magistrelli participated in PTPI's 2011 European Conference in Katowice, Poland.

"The lack of education is the main cause for so much violence as it determines poverty and no hope for the future for these people. I really do think we, as PTPI, should concentrate more on projects like this rather than spread charity that ends in itself without producing long term effects."

—Valeria Magistrelli

Thanks to their endless generosity, \$6,109 USD has been contributed to the Kenya chapter's project.

"Donare al mondo" transcends language barriers. Valeria Magistrelli simply transcends. Consider a gift to the world through PTPI's

International Friendship Fund, which supports humanitarian efforts across the globe. Help to end the cycle of poverty by promoting a cycle of *Peace through Understanding*. The rewards are priceless.

CONTRIBUTIONS TO THE INTERNATIONAL FRIENDSHIP FUND (IFF) are distributed during the humanitarian portion of travel programs organized by PTPI and through other initiatives that advance friendship.

International Friendship Fund

statement of financial position

As of December 31, 2010

ASSETS

Cash	\$261,697
Accounts and notes receivable, net	\$25,976
Prepaid expenses	\$176,823
Donated supply inventory	\$0
Investments	\$3,600,560
Interest in assets held at the Greater Kansas City Community Foundation	\$841,626
Property and equipment, less accumulated depreciation	\$136,581

TOTAL ASSETS

\$5,043,263

LIABILITIES

Accounts payable	\$158,702
Accrued expenses	\$156,804
Deferred revenue	\$57,859
Deferred lease liability	\$46,001

Total liabilities

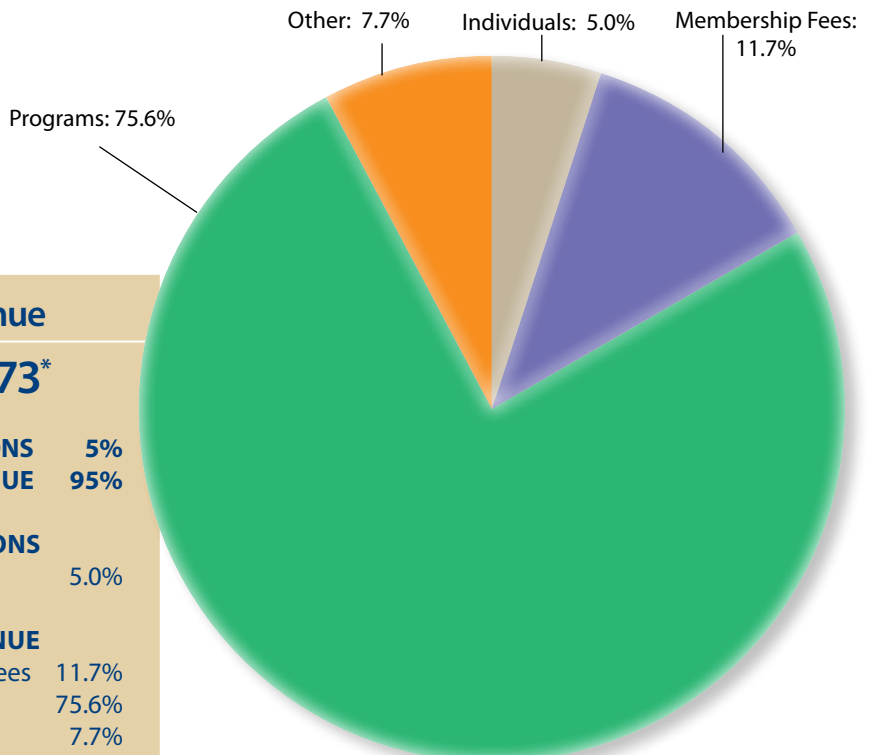
\$419,366

NET ASSETS

Unrestricted undesignated	\$2,916,235
Unrestricted designated	\$1,226,038
Temporarily restricted	\$481,624
Total net assets	\$4,623,897

Total liabilities and net assets

\$5,043,263



2010 Revenue

\$4,745,673*

CONTRIBUTIONS 5%
OTHER REVENUE 95%

CONTRIBUTIONS
Individuals 5.0%

OTHER REVENUE
Membership Fees 11.7%
Programs 75.6%
Other 7.7%

*\$4,847,146 total revenue
less \$101,473 change in net assets.

People to People International qualifies as a nonprofit charitable organization under section 501(c)(3) of the U.S. Internal Revenue Code. Contributions to PTPI are tax deductible to the extent permitted by law.

statement of activities

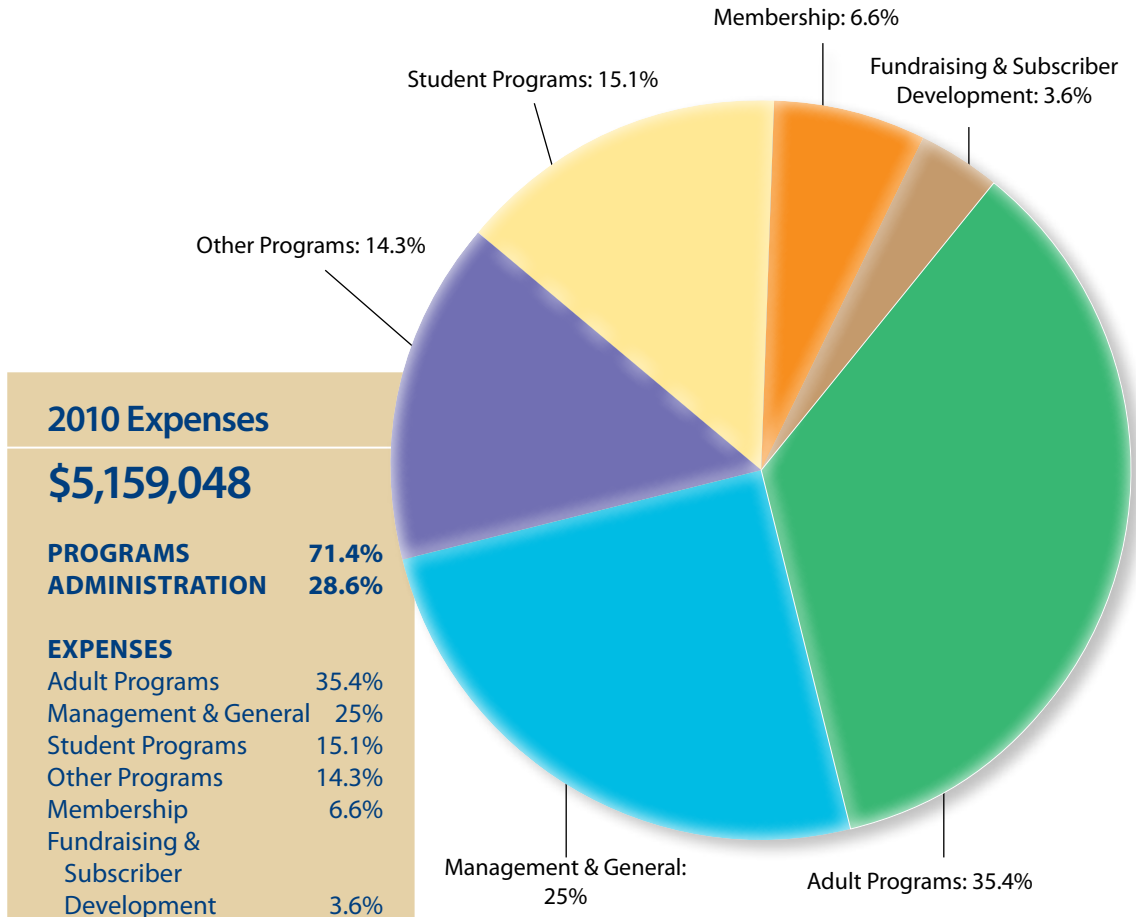
Year End December 31, 2010

REVENUES, GAINS AND OTHER SUPPORT

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Contributions	\$116,896	\$118,817	\$235,713
Membership fees	\$553,063		\$553,063
Programs	\$3,588,314		\$3,588,314
Investment income	\$267,202		\$267,202
Investment income of interest in assets held at the Greater Kansas City Foundation	\$88,641		\$88,641
Other	\$15,235		\$15,235
Loss on disposal of property and equipment	(\$2,495)		(\$2,495)
Net assets released from restrictions	\$220,290	(\$220,290)	
Total revenues, gains and other support	\$4,847,146	(\$101,473)	\$4,745,673

EXPENSES

Programs	\$3,684,885		\$3,684,885
Fundraising and subscriber development	\$184,950		\$184,950
Management and general	\$1,289,213		\$1,289,213
Total expenses	\$5,159,048		\$5,159,048
Change in assets	\$(311,902)	(\$101,473)	(\$413,375)
Net assets, beginning of year	\$5,037,272		\$5,037,272
Net assets, end of year	\$4,623,897		\$4,623,897



PEOPLE TO PEOPLE INTERNATIONAL

The mission of People to People International is to enhance international understanding and friendship through educational, cultural and humanitarian activities involving the exchange of ideas and experiences directly among peoples of different countries and diverse cultures. Established in 1956 by President Dwight D. Eisenhower, today PTPI has a presence in 135 countries with more than 80,000 families and individuals actively participating in its programs for students and adults.

HOW YOU CAN HELP

Donate to a PTPI fund, or give the gift of time as a member or program participant to help create a more peaceful world. A fund listing and membership and program details can be found at www.ptpi.org. Or please contact us by telephone or email with questions.

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Washington, UT

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COVER

Delegates explore the ruins of Perge during PTPI's Educational & Humanitarian Initiative to Turkey, May 22-June 2, 2010.

PTPI's travel programs provide delegates with a more complete understanding of other cultures through firsthand experiences. Program itineraries are thoughtfully crafted to share the best each destination has to offer. And in the people-to-people tradition, each program includes opportunities to meet and learn from local PTPI chapter members, dignitaries and experts, and to give back to communities through humanitarian projects.



International

PEOPLE TO PEOPLE
INTERNATIONAL

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Peace through Understanding